

Rep Order# 8887286 Ver# 1 Status New Traffic Order#

EC'd Yes

Printed: 10/19/2012 2:25 PM

Last Received: 10/19/2012 2:24 PM  
Showing Buylines: All Lines

1 of 1

Station KUCW-TV SALT LAKE CITY

Advertiser ( )DCCC-DEM CNGRS CMPG

Product DCCC

Estimate# 2112

Buyer Katie Keuleman

Phone#

Fax#

Agency ( )GREAT AMERICAN MEDIA

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E 1/14/2112

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) JAN FOX

Salesperson Phone# 202-872-5880

Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	TU-F	6P-630P	---	TWO AND HALF MEN	:30	\$700.00	10/23-10/26	1	1	1	\$700.00	---
2	TU-F	630P-7P	---	THE BIG BANG THEORY	:30	\$800.00	10/23-10/26	1	1	1	\$800.00	---

—REPORT TOTALS—

Report Totals: 2 / \$1,500.00

—SALES MONTHLY TOTALS—

Oct 12: 2 / \$1,500.00

Sales Totals: 2 / \$1,500.00

Station Totals: 2 / \$1,500.00

Lines not sent/reld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$7,364 CABL 0% KUZZ 0% KPNZ 0% KSL 0% KSTU 0% UNKN 0%

KTVX 79% KUCW 20% KUPX 0% KUTV 0% UNKN 0%

Books null  
Demos RA35+